

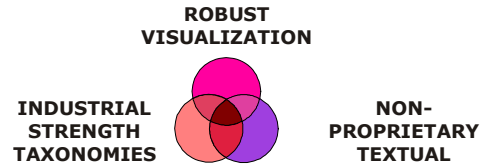


# A Solution for Textual Analytics

## A FULL SOLUTION FOR TEXTUAL ANALYTICS

The Forest Rim solution includes visualization, taxonomies, and full-scale, non-proprietary integration of text. Forest Rim Technology and its partners offer the only full solution for textual analytics.

FOREST RIM TECHNOLOGY, LLC



*Forest Rim*

*Textual ETL Engine*

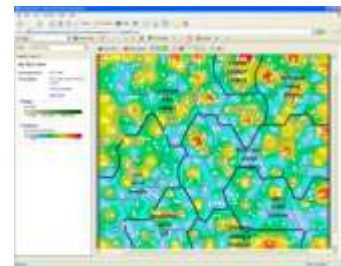


## INTEGRATING TEXT

Non-proprietary textual integration from Forest Rim Technology allows you to integrate your text and place the results in your data warehouse, where you can analyze your text along with other structured data.

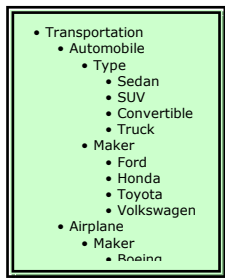
## ROBUST DATA VISUALIZATION

Robust data visualizations from Compudigm include SOMs – Self-Organizing Maps. These sophisticated visualizations are vital for textual discovery — the process that precedes textual analytics. SOMs display ALL of the text — not just keywords — in a manner that can be used to determine textual correlations, relationships, and the totality of the information content found in textual documents.



*SOM – Self-organizing Map*

## TAXONOMY



*Integrated professional taxonomies*

## PROFESSIONAL TAXONOMIES

Professionally developed taxonomies from WAND<sup>®</sup>, Inc. are available for every occasion and every use. WAND's taxonomies are sophisticated, robust, and cover an incredibly wide variety of topics. WAND's taxonomies also come in a multitude of languages, including English, Japanese, Spanish, Portuguese, and many more. Now you no longer have to spend precious time and resources building taxonomies. You can have industrial-strength taxonomies shipped with the Forest Textual ETL Engine.

## TEXTUAL DATA INTEGRATION FOR THE DW2.0™ NEXT-GENERATION DATA WAREHOUSE

Forest Rim does ALL of the integration that you need in order to usefully incorporate your textual data in your existing analytic environment. Now you can easily create your own DW2.0 next generation data warehouse.

When the Forest Rim Technology Textual ETL Engine finishes its textual integration processing, you can use your text in a standard relational database environment. Forest Rim’s patent-pending textual integration is thorough and complete. Raw text is fairly useless for analytical processing, and text search is fundamentally different from textual analytics. Forest Rim recognizes that first you must integrate your textual data.

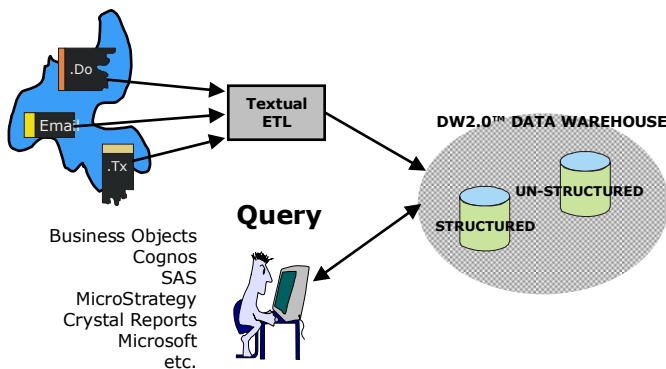
**INTEGRATING TEXT**

- Stop Word Elimination
- Word Stemming
- Homographic Resolution
- Patterned Variables
- Named Variables
- Semi-structured Mgmt
- Alternate Spelling
- Multiple Languages

*A partial list of textual integration functions.*

**NON-PROPRIETARY TECHNOLOGY**

Forest Rim’s technology is non-proprietary. You can use your existing analytic environment as is. For data mining, for example, you can apply the full power of SAS. Or, for OLAP analytical processing, you can apply the full power of Business Objects or Cognos. No more new training for your analytical end users. No more new analytic technology to support. No more new technologies to interface. Forest Rim solves ALL of these problems.



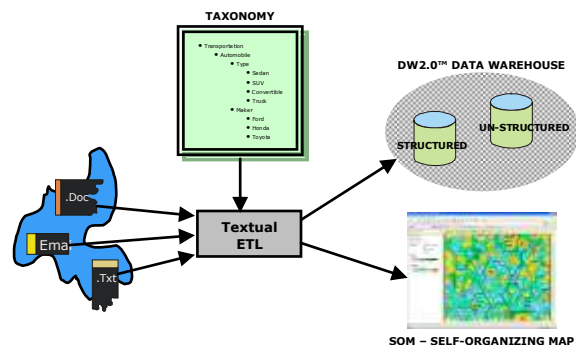
*Non-proprietary – you can use the tools you have.*

**INTEGRATE WITH POPULAR DATABASE & DATA MANAGEMENT TECHNOLOGIES**

Forest Rim allows you to place your integrated textual data in such popular database and data management technologies as UDB/DB2, Oracle, Teradata, SQL Server, and SAP. You can seamlessly mix and join your textual data with other data in these technical environments.

**ALL-IN-ONE TEXTUAL ANALYTICS**

Perhaps the most pleasing aspect of the Forest Rim Textual ETL Engine is that you can enjoy and use ALL aspects of textual analytical processing — visualization, taxonomies, and textual integration — in a single integrated technology. Everything is tightly integrated into a single package by Forest Rim and partners. No more point products. No more interfacing technologies. No more trying to make search products do things they were never intended to do.



*Integrated all-in-one analytic environment.*



**About Textual-ETL, LLC**

Textual-ETL is an authorized reseller of the Textual ETL Engine from Forest Rim Technology LLC, the only complete solution for textual analytics. This solution provides the user visualization, taxonomies, and full scale non-proprietary integration of your text data with your existing business intelligence and data warehouse infrastructure.

For additional information contact:

[www.textual-etl.com](http://www.textual-etl.com)



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